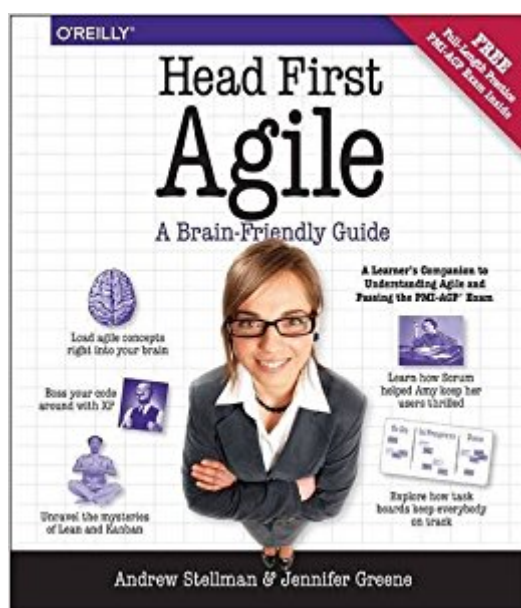


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# Head First Agile: A Brain-Friendly Guide To Agile And The PMI-ACP Certification



## Synopsis

What will you learn from this book? It's an exciting time to be agile! Finally, our industry has found a real, sustainable way to solve problems that have perplexed generations of software developers. Agile not only leads to great results, but teams say they also have a much better time at work. Yet if agile is so great, why isn't everyone doing it? It turns out that agile can work well for one team and cause serious problems for another. The difference is team mindset. With this brain-friendly guide, you'll change the way you think about your projects for the better! Preparing for your PMI-ACP certification? This book has everything you need to pass the exam: a complete study guide, tips, exam questions, and a full-length practice PMI-ACP exam. Why does this book look so different? Based on the latest research in cognitive science and learning theory, Head First Agile uses a visually rich format to engage your mind, rather than a text-heavy approach that puts you to sleep. Why waste your time struggling with new concepts? This multi-sensory learning experience is designed for the way your brain really works.

## Book Information

Paperback: 496 pages

Publisher: O'Reilly Media; 1 edition (September 24, 2017)

Language: English

ISBN-10: 1449314333

ISBN-13: 978-1449314330

Product Dimensions: 5.9 x 0.6 x 9.8 inches

Shipping Weight: 1.5 pounds (View shipping rates and policies)

Average Customer Review: Be the first to review this item

Best Sellers Rank: #497,049 in Books (See Top 100 in Books) #166 in Books > Business & Money > Management & Leadership > Project Management > Technical #168 in Books > Engineering & Transportation > Engineering > Industrial, Manufacturing & Operational Systems > Project Management #566 in Books > Business & Money > Management & Leadership > Project Management > Business

## Customer Reviews

About 'Head First' Books We think of a Head First Reader as a Learner Learning isn't something that just happens to you. It's something you do. You can't learn without pumping some neurons. Learning means building more mental pathways, bridging connections between new and pre-existing knowledge, recognizing patterns, and turning facts and

information into knowledge (and ultimately, wisdom). Based on the latest research in cognitive science, neurobiology, and educational psychology, Head First books get your brain into learning mode. Here's how we help you do that: We tell stories using casual language, instead of lecturing. We don't take ourselves too seriously. Which would you pay more attention to: a stimulating dinner party companion, or a lecture? We make it visual. Images are far more memorable than words alone, and make learning much more effective. They also make things more fun. We use attention-grabbing tactics. Learning a new, tough, technical topic doesn't have to be boring. The graphics are often surprising, oversized, humorous, sarcastic, or edgy. The page layout is dynamic: no two pages are the same, and each one has a mix of text and images.

**Metacognition: thinking about thinking** If you really want to learn, and you want to learn more quickly and more deeply, pay attention to how you pay attention. Think about how you think. The trick is to get your brain to see the new material you're learning as Really Important. Crucial to your well-being. Otherwise, you're in for a constant battle, with your brain doing its best to keep the new content from sticking.

Here's what we do: We use pictures, because your brain is tuned for visuals, not text. As far as your brain's concerned, a picture really is worth a thousand words. And when text and pictures work together, we embedded the text in the pictures because your brain works more effectively when the text is within the thing the text refers to, as opposed to in a caption or buried in the text somewhere. We use redundancy, saying the same thing in different ways and with different media types, and multiple senses, to increase the chance that the content gets coded into more than one area of your brain. We use concepts and pictures in unexpected ways because your brain is tuned for novelty, and we use pictures and ideas with at least some emotional content, because your brain is more likely to remember when you feel something. We use a personalized, conversational style, because your brain is tuned to pay more attention when it believes you're in a conversation than if it thinks you're passively listening to a presentation. We include many activities, because your brain is tuned to learn and remember more when you do things than when you read about things. And we make the exercises challenging-yet-do-able, because that's what most people prefer. We use multiple learning styles, because you might prefer step-by-step procedures, while someone else wants to understand the big picture first, and someone else just wants to see an example. But regardless of your own learning preference, everyone benefits from seeing the same content represented in multiple ways. We include content for both sides of your brain, because the more of your brain you engage, the more likely you are to

learn and remember, and the longer you can stay focused. Since working one side of the brain often means giving the other side a chance to rest, you can be more productive at learning for a longer period of time. We include challenges by asking questions that don't always have a straight answer, because your brain is tuned to learn and remember when it has to work at something. Finally, we use people in our stories, examples, and pictures, because, well, you're a person. Your brain pays more attention to people than to things.

Andrew Stellman is a developer, architect, speaker, agile coach, project manager, and expert in building better software. Andrew is an author and international speaker, with top-selling books in software development and project management, and world-recognized expert in transforming and improving software organizations, teams, and code. He has architected and built large-scale software systems, managed large international software teams, and consulted for companies, schools, and corporations, including Microsoft, the National Bureau of Economic Research, Bank of America, Notre Dame, and MIT. He's had the privilege of working with some pretty amazing programmers during that time, and likes to think that he's learned a few things from them. Jennifer Greene is an agile coach, development manager, business analyst, project manager, tester, speaker, and authority on software engineering practices and principles. She's been building software for over twenty years in many different domains including media, finance, and IT consulting. She's worked with teams of excellent developers and testers to tackle tough technical problems and focused her career on finding and fixing the habitual process issues that crop up along the way.

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